

## Information sheet for the course Colloquia of Actual Trends 2

<b>University:</b> <i>Alexander Dubček University of Trenčín</i>	
<b>Faculty:</b> <i>Department of Political Science</i>	
<b>Course unit code:</b> <i>PLTV6</i>	<b>Course unit title:</b> <i>Colloquia of Actual Trends 2</i>
<b>Type of course unit:</b> <i>optional</i>	
<b>Planned types, learning activities and teaching methods:</b>  <i>Seminar: 2 hours weekly/24 hours per semester; face to face</i>	
<b>Number of credits:</b> <i>2</i>	
<b>Recommended semester:</b> <i>the 2<sup>nd</sup> semester in the 1<sup>st</sup> year (full-time)</i> <i>the 2<sup>nd</sup> semester in the 1<sup>st</sup> year (part-time)</i>	
<b>Degree of study:</b> <i>I. (bachelor)</i>	
<b>Course prerequisites:</b> <i>none</i>	
<b>Assessment methods:</b> <i>During the semester, it is evaluated the attendance and creative activity of students at spreading news about ADUT. Students are able to get 30 points for creative activity and 20 points for attendance. For marking A is a need to receive at least 45 points, for marking B at least 40 points, for marking C at least 35 points, for marking D at least 30 points and for marking E at least 25 points. Students will not get credits, if they do not receive at least 10 points for attendance.</i>	
<b>Learning outcomes of the course unit:</b> <i>Students are well acquainted with the system of publishing political news in Slovak media. Students know the main news and journalistic programs and are able to broaden independently their general knowledge.</i>	
<b>Course contents:</b> <i>1. Political event, Political information. 2. The news, Media topic, Media affair. 3. Political news in Slovak media system. 4. Political news in daily press. 5. Political news in other periodic press. 6. Political news in radio. 7. Political news on television. 8. Political news on the Internet. 9. Political news in regional media. 10. Oral analysis. 11. Oral analysis. 12. Oral analysis. 13. Oral analysis.</i>	
<b>Recommended or required reading:</b> <i>JIRÁK, J.: Masová media. 1.vyd. - Praha : Portál s.r.o., 2009. LINCÉNYI, M., FABUŠ, M., OTRUBČÁK, P.: Marketing (vybrané kapitoly) Trenčín : Trenčianska Univerzita A. Dubčeka v Trenčíne, 2011. McQUAIL, D.: Úvod do teorie masové komunikace. S českou předmluvou Jana Jiráka. Praha :</i>	

Portál, 2007.

KATUŠČÁK, D.: *Ako písať vysokoškolské a kvalifikačné práce*. Bratislava : Enigma, 2007.

DRULÁK, P. a kol.: *Jak zkoumat politiku*. Praha : Portál, 2008.

*Denník SME, denník Pravda, denník Hospodárske noviny*

*V Politike na TA3, O 5 minút 12 na STV*

[www.aktualne.sk](http://www.aktualne.sk)

**Language:** *Slovak language*

**Remarks:** *The course is optional. The course is provided only in the case it is chosen by at least 16 students.*

**Evaluation history:**

A	B	C	D	E	FX
0	0	0	0	0	0

**Lecturer:**

*PhDr. Marcel Lincényi, PhD.*

*Mgr. Pavol Struhár*

*Mgr. Marián Bušša*

**Last modification:** *January 31, 2014*

**Supervisor:**

*doc. PhDr. PaedDr. Karol Janas, PhD., guarantor of Political Science study program.*