

Information sheet for the course Colloquia of Actual Trends 1

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Department of Political Science</i>	
Course unit code: <i>PLTV2</i>	Course unit title: <i>Colloquia of Actual Trends 1</i>
Type of course unit: <i>optional</i>	
Planned types, learning activities and teaching methods: <i>Seminar: 2 hours weekly/24 hours per semester; face to face</i>	
Number of credits: <i>2</i>	
Recommended semester: <i>the 1st semester in the 1st year (full-time)</i> <i>the 1st semester in the 1st year (part-time)</i>	
Degree of study: <i>I. (bachelor)</i>	
Course prerequisites: <i>none</i>	
Assessment methods: <i>During the semester, it is evaluated the attendance and creative activity of students at spreading news about ADUT. Students are able to get 30 points for creative activity and 20 points for attendance. For marking A is a need to receive at least 45 points, for marking B at least 40 points, for marking C at least 35 points, for marking D at least 30 points and for marking E at least 25 points. Students will not get credits, if they do not receive at least 10 points for attendance.</i>	
Learning outcomes of the course unit: <i>Students are well acquainted with the system of publishing news at Alexander Dubcek University of Trenčin, where the main education output is to involve students in university activities.</i>	
Course contents: <ol style="list-style-type: none"> 1. Event, information. 2. News. 3. System of news at Alexander Dubcek University of Trenčin. 4. Internet website of ADUT: http://tnuni.sk/aktuality/. 5. Internet website of Department of Political Science at ADUT: http://politologia.tnuni.sk/index.php?id=2&no_cache=1. 6. News in journal of TnU TRENDY. 7. ADUT on social networks: https://www.facebook.com/trencianskauniverzita.alexandradubceka?fref=ts. 8. News in University library of ADUT. 9. Excursion in University library ADUT. 10. News about ADUT in printed media. 11. News in Student Council of Slovak Universities. 12. Creative seminar. 13. Creative seminar. 	
Recommended or required reading: <i>JIRÁK, J.: Masová media. 1.vyd. - Praha : Portál s.r.o., 2009.</i> <i>LINCÉNYI, M., FABUŠ, M., OTRUBČÁK, P.: Marketing (vybrané kapitoly) Trenčín : Trenčianska Univerzita A. Dubčeka v Trenčíne, 2011.</i>	

McQUAIL, D.: *Úvod do teorie masové komunikace. S českou předmluvou Jana Jiráka. Praha : Portál, 2007. ISBN 978-80-7367-338-3.*

KATUŠČÁK, D.: *. Ako písať vysokoškolské a kvalifikačné práce. Bratislava : Enigma, 2007.*

Language: *Slovak language*

Remarks: *The course is optional. The course is provided only in the case it is chosen by at least 16 students.*

Evaluation history:

A	B	C	D	E	FX
0	0	0	0	0	0

Lecturer:

PhDr. Marcel Lincényi, PhD.

Mgr. Pavol Struhár

Mgr. Marián Bušša

Last modification: *January 31, 2014*

Supervisor:

doc. PhDr. PaedDr. Karol Janas, PhD., guarantor of Political Science study program.