

## Information sheet for the course Análisis Del Discurso

<b>University:</b> <i>Alexander Dubček University of Trenčín</i>	
<b>Faculty:</b> <i>Department of Political Science</i>	
<b>Course unit code:</b> <i>PLTPV24</i>	<b>Course unit title:</b> <i>Análisis Del Discurso</i>
<b>Type of course unit:</b> <i>compulsorily optional</i>	
<b>Planned types, learning activities and teaching methods:</b> <i>Seminar: 2 hours weekly/26 hours per semester of study; face to face</i> <i>Methods: interpretative, illustrative, participative and reproductive.</i>	
<b>Number of credits:</b> <i>3</i>	
<b>Recommended semester:</b> <i>the 6<sup>th</sup> semester in the 3<sup>rd</sup> year (full-time)</i> <i>the 8<sup>th</sup> semester in the 4<sup>th</sup> year (part-time)</i>	
<b>Degree of study:</b> <i>I. (Bachelor's)</i>	
<b>Course prerequisites:</b> <i>none</i>	
<b>Assessment methods:</b> <i>Active participation in seminars (independent preparation on discussions according to instructions of lecturer and participation in discussions), continuous short written analysis of actual events and final presentation of selected portfolio. Continuous assessment: active participation (not more than 2 allowed absences) and short presentation 20%. Final presentation of portfolio: 80%.</i> <i>Instructions for portfolio: Selection of works of discourse analysis prepared during whole semester. It is not possible to get credits without active participation in lectures and discussions during semester.</i>	
<b>Learning outcomes of the course unit:</b> <i>By completing the course student has knowledge about theoretical basics of social protocol and its realization in practice. He/she <b>recognizes</b> the consequences of human behavior in society and also the importance of knowledge of its dimension and need of good human relations. He is familiarized with the social protocol in different situations and he/she <b>uses</b> it as a tool which helps to develop social skills in the realm of communication.</i>	
<b>Course contents:</b> <i>1. Introduction to the subject, assessment methods and evaluation.</i> <i>2. What does discourse mean? Types of discourse.</i> <i>3. Three dimensions of discourse: linguistic, psychological and societal.</i> <i>4. Components of discourse. Context. Types of context.</i> <i>5. Issue. Theme or content of discourse. Monologue or dialogue.</i> <i>6. Reflection of ideology and visions of the world.</i> <i>7. Case studies.</i> <i>8. Actors of discourse, "us and they". Cohesion and exclusion.</i> <i>9. Values and attitudes.</i> <i>10. Language of discourse. Selection of linguistic means.</i> <i>11. Argumentation, persuasiveness, stereotypes and prejudices.</i> <i>12. Presentations of students' works. Discussion and self-image.</i> <i>13. Presentations of students' works and evaluation.</i>	
<b>Recommended of required reading:</b> <i>FINDRA, J.: Štylistika súčasnej slovenčiny. Vyd. Osveta, 2013.</i> <i>FINDRA, J.: Štylistika slovenčiny v cvičeniach. 2005.</i> <i>JIRÁK, J. - ŘÍCHOVÁ, B.: Politická komunikace a média. Univerzita Karlova v Praze : Nakladatelství Karolinium. 2000.</i> <i>KLAPETEK, M.: Komunikace a argumentace. Brno : Vysoké učení technické v Brně, 2007.</i>	

GRÁC, J.: *Persuázia : ovplyvňovanie človeka človekom. Martin : Osveta, 1985.*  
 DADER, J. L.: *“Periodismo y Pseudocomunicación Política”*. Ed. Universidad de Navarra S.A. Pamplona, 1983.  
 VAN DIJK, T.A.: *Discourse Analysis and Social Analysis. CA, 1995.*  
 BAYLEY, P. *Live oratory in the television age: The language of formal speeches In: Campaign language: Language, image, myth in the U.S. presidential elections, Bologna: Cooperativa Libreria Universitaria Editrice Bologna, 1985.*  
 PECHEUX, M. 1978. *Hacia el análisis automático del discurso. Madrid: Gredos.*

**Language:** *Slovak, English and Spanish*

**Remarks:** *The course is provided only in the case it is chosen by at least 16 students.*

**Evaluation history:**

*It is a new subject in the study program.*

A	B	C	D	E	FX
0	0	0	0	0	0

**Lecturers:** *PhDr. Elena Delgadová, PhD.*

**Last modification:** *June 30, 2014*

**Supervisor:** *doc. PhDr. PaedDr. Karol Janas, PhD. – guarantor of the study program “Political Science”*