Information sheet for the course Globalisation and Synergetics

University: Alexander Dubček University of Trenčín

Faculty: Faculty of Social and Economic Relations

Course unit code: VSV7 Course unit title: Globalisation and

Synergetics

Type of course unit: *elective*

Lecture: 2 hours weekly/28 hours per semester of study; face to face

Number of credits: 2

Recommended semester: 3. semester in the 2^{st} year (full-time)

3. semester in the 2^{nd} year (part-time)

Degree of study: I. (bachelor),

Course prerequisites: Economic geography, VSP1 General Economic Theory

Assessment methods:

At the end of the semester during the examination period: Exam.

Learning outcomes of the course unit:

Student by completing the course will obtain an overview of knowledge related to turbulent processes occurring in the system of world economics and politics. In the process of knowledge acquisition in this course, students are led to believing that globalization respectively. interdependency processes should be understood as processes of knowledge generalization and in socio-economic development tendency- in unity and interaction of internal and external social and economic conditions of world economic and political environment development in the use of the latest advances in science and technology. Particular topics deal with basic areas of global issues. The first circuit includes global challenges - intersocial, ie for example, the problem of reconstruction of international relations, the problem of the danger of war, the problem of backwardness of developing countries, poverty, the external debt of developing countries and so on. The second area is covered by natural and social issues such as demographic, the use of natural resources, ecological and food. Special attention is also paid to sustainable development. The third area is characterized by the phenomenon of globalization in the context of the global economy - the theory of economic complex, the status of major economic and political superpowers (US, EU and Japan) under the international economics triad. After successful completion of a study, student will be able not only to identify the factors of global discontinuities, but also recognize the valence and evolutionary gradation of their mutual ties, and then he/she will be able to develop presumed scenarios of the future development prediction, which would allow to work out and implement a purposeful global strategy.

Course contents:

- 1. Globalization, Globalistics within the synergetic effects, demonstrations in various fields of social and ec. development, defining the essence of the course, theoretical exposure.
- 2. Globalization of international market, international economic integration as the core of globalization processes.
- 3. Typology of global problems, long-term sustainable development in terms of globalization.
- 4. Energy and raw material issue of current global economy, energy security: a vision, direction, strategy.
- 5. Environmental problem as a global issue.
- 6. Population and food problem in the context of globalization, the problem of poverty.
- 7. Socio-economic backwardness of developing countries, the problem of debt.
- 8. Political environment and state in terms of globalization and synergetics.
- 9. Technology, innovation, transnational corporations and competitiveness in terms of globalization.

- 10. International economics: The world economy, economic complex theory, the world economy triad.
- 11. US economy in the context of globalization processes and synergetic: economic development, foreign trade policy.
- 12. Japan economy in the context of globalization processes and synergetic: the socio-economic system of Japanese economy, policy of interventionism.
- 13. Corporate Social Responsibility a new phenomenon in international business and global economy.

Recommended of required reading:

Kordoš, M.: Systém regulácie zahraničnoobchodných vzťahov USA. TnUAD, Trenčín 2008 Ivanička, K.: Globalistika. IURA EDITION, Bratislava 2006

Jeníček, V. – Foltýn J.: Globální problémy světa v ekonomických souvislostech. C. H. Beck, Praha 2010

Jeníček, V.: Vyvážený rozvoj na globální a regionální úrovni. C. H. Beck, Praha 2010

Šikula, M.: Dlhodobá vízia rozvoja Slovenskej spoločnosti. SAV, Bratislava 2009

Dicken, P.: Global shift. Sage Publications Ltd. London, 2007

Hamilton, L. – Webster, Ph.: The International Business Environment. Oxford University Press 2009

Todaro, P. M.: Economic Development. New York University, New York 2000

Filip, J.: Svetová ekonomika. Ekonóm, Bratislava 2003

Cihelková E. a kol.: Světová ekonomika. Obecné trendy rozvoje. 1. vyd, C.H.Beck Praha 2009

Neumann, P. – Žamberský, – Jiránková, M.: Mezinárodní ekonomie. 1.vyd.: Grada Publishing, Praha 2010

Časopis FSEV – Sociálno-ekonomická revue.

Odborná časopisecká literatúra: Odporúčané články a štúdie.

Language: Slovak

Remarks:

Predmet sa poskytuje v zimnom semestri v 2. ročníku denného a externého BŠP. Predmet je výberový.

Evaluation history:						
A	В	С	D	Е	FX	

Lectures: *Ing. Marcel Kordoš, PhD.*

Last modification: 15.04.2014

Supervisor: prof. PhDr. Peter Barták, DrSc., doc. Ing. Ján Kútik, CSc.