

Information sheet for the course Corporate Economy

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: <i>VSP25</i>	Course unit title: <i>Corporate Economy</i>
Type of course unit: <i>compulsory</i>	
Planned types, learning activities and teaching methods: <i>2 hours of lectures / 1 hour of seminars per week. 28 hours of lectures / 14 hours of seminars per semester. In-class format.</i>	
Number of credits: <i>4</i>	
Recommended semester: <i>4th</i>	
Degree of study: <i>I.</i>	
Course prerequisites: <i>none</i>	
Assesment methods: <i>The condition for passing the course is to pass ongoing evaluation and exam. The maximum number of points that a student can obtain in both evaluations together is 100 points. The minimum number of points from both evaluations is 50 points. From ongoing assessment during the semester student can obtain max. number of 30 points, min. number of points is 15. Points obtained for ongoing test, project, activity in the seminar and final test, which has the highest weight. From the test, student may obtain maximum score 70, minimum score is 35. The final evaluation is based on students' knowledge, points of ongoing evaluation and exam.</i>	
Learning outcomes of the course unit: <i>After completing the course, a student will have obtained basic theoretical knowledge and expertise on a series of concrete economic activities of economic entities in their mutual relations in the particular economic area. The base is a business – the economic theory dealing with the status and role of enterprise in the market economy. The course provides knowledge about business and entrepreneurship, the essence of the transformation process in the enterprise, the role of individual production factors in the business activities of the outcome of the establishment's activities and methods of their implementation. The student will be able to analyze business processes based on data from corporate databases. After passing the subject the student will be to understand the essence, processes as well as the aim of functioning of business sector.</i>	
Course contents: <ol style="list-style-type: none"><i>1. Definition of of business economics, role in the economic theory.</i><i>2. The objectives of the business, environment of the establishment and the life cycle of an enterprise.</i><i>3. Typology and legal forms of enterprises.</i><i>4. The transformation process of the company.</i><i>5. Long-term business asset.</i><i>6. Short-term business asset.</i><i>7. Work and compensation of employees.</i><i>8. Supplying of enterprise and logistics.</i><i>9. Production of enterprise and organization of the production company.</i><i>10. Marketing company.</i><i>11. Cost and efficiency.</i><i>12. Financing and investment company.</i><i>13. Financial analysis.</i>	
Recommended of required reading: <i>Sedlák, M. a kol.: Podnikové hospodárstvo. 1. vyd.. Iura Edition, Bratislava 2010</i> <i>Neumannová, A. a kol.: Podniková diagnostika. Iura Edition, Bratislava 2012</i>	

Majtán, Š. a kol.: Podnikové hospodárstvo. Vydavateľstvo: Sprint dva, Bratislava 2009
Majduchová, H. - Neumannová, A.: Podnikové hospodárstvo pre manažérov. Iura Edition, Bratislava 2008
Synek, M. a kol.: Manažerská ekonomika. 4. aktualizované vydanie, Grada, Praha 2011
Wöhe, G.: Úvod do podnikového hospodárství. C.H. Beck, Praha 1995

Language: *Slovak*

Remarks:

The subject is provided in the summer semester in the the second year of full-time study and the summer semester in the the third year of part time study. Subject is required. Number of students in the the seminar group is 20 to 25 students.

Evaluation history: 581

A	B	C	D	E	FX
6.54	13.77	20.31	19.45	29.09	10.84

Lectures: *Ing. Eva Ivanová, CSc., Ing. Nina Baculíková, PhD.*

Last modification:

Supervisor: *doc. Ing. Ján Kútik, CSc.*