

## Information sheet for the course Small and medium enterprises in the regions

<b>University:</b> <i>Alexander Dubček University of Trenčín</i>	
<b>Faculty:</b> <i>Faculty of Social and Economic Relations</i>	
<b>Course unit code:</b> <i>REP36</i>	<b>Course unit title:</b> <i>Small and medium enterprises in the regions</i>
<b>Type of course unit:</b> <i>compulsory</i>	
<b>Planned types, learning activities and teaching methods:</b> <i>2 hours of lectures / 1 hour of seminars per week. 28 hours of lectures per semester / 14 hours of seminars per semester. In-class format.</i>	
<b>Number of credits:</b> <i>3</i>	
<b>Recommended semester:</b> <i>6th</i>	
<b>Degree of study:</b> <i>I.</i>	
<b>Course prerequisites:</b> <i>none</i>	
<b>Assesment methods:</b> <i>During the the semester will be three written exams, each with 20 points: A rating - at least 55 points Rating B - at least 50 points, Assessment C - at least 45 points, Evaluation D - at least 40 points, Rating: E - at least 35 points. Credit will be granted to a student who some of the written exams obtained less than 10 points. At the end of the semester during the examination period: Project. After the handover and project evaluation exam. The resulting evaluation - achieved average.</i>	
<b>Learning outcomes of the course unit:</b> <i>A student passing the subject obtained an overview and understanding of basic concepts related to business such as: enterprise business, businessman. The student should know the problems of business organization, its institutional structure, functions, principles of decision-making and administrative procedures in the company. The student should understand the economics and efficiency of small and medium-sized enterprises and acquire basic knowledge regarding the operation of SMEs in terms of the regions of the Slovak economy. After successful completion of the education process in the above subjct the student should be able to consider policy issues to small and medium-sized enterprises from the state. Understand the regional specificities of management and marketing in small and medium-sized enterprises, taxation issues, insurance (health, social), remuneration and financing of small and medium-sized enterprises.</i>	
<b>Course contents:</b> <ol style="list-style-type: none"> <li><i>1. Introduction.</i></li> <li><i>2. The nature and importance of entrepreneurship.</i></li> <li><i>3. Small and Medium Enterprises, the nature, importance.</i></li> <li><i>4. SME policy support from the state, programs of the institution.</i></li> <li><i>5. Industrial parks as a form of development of SMEs.</i></li> <li><i>6. Business risk insurance.</i></li> <li><i>7. Business Plan, the nature, importance.</i></li> <li><i>8. Management in SME.</i></li> <li><i>9. The sectoral structure of SMEs in the region.</i></li> <li><i>10. The economic stability of SMEs and their solvency.</i></li> <li><i>11. The technical and social infrastructure of SMEs.</i></li> <li><i>12. Effects of regional development of SMEs.</i></li> <li><i>13. Crisis management of SMEs.</i></li> </ol>	

**Recommended of required reading:**

Šefčík, V. – Tomek, M. – Hruška, M.: *Krizové řízení v malých a středních podnicích*. UTB, Zlín 2009

Chodasová A. – Bujnová, D.: *Podnikanie v malých a stredných podnikoch*. Ekonóm, Bratislava 2001

Strážovská, H.: *Malé a stredné podniky*. Ekonóm, Bratislava 2000

Daňková, A.: *Podnikanie v malých a stredných podnikoch*. Ekonóm, Bratislava 1998

Kubkovič, M.: *Podnikové hospodárstvo*. Ekonóm, Bratislava 2002

Tomek, M. – Seidl, M. – Šefčík, V.: *Bezpečnosť a ochrana ľudí v pracovnom procese*. EDIS, Žilina 2010

Šefčík V.: *Rozhodování a odpovědnost jako požadavek současnosti*. In.: Matějka M. a kol. *Rozhodování a odpovědnost*. Akcent, Praha 2010

**Language:** Slovak

**Remarks:**

Total number of students being assessed: 0

**Evaluation history:**

A	B	C	D	E	FX
0,0	0,0	0,0	0,0	0,0	0,0

**Lectures:**

prof. PhDr. Vladimír Šefčík, CSc., Ing. Eva Ivanová, CSc., Ing. Eva Ivanová, CSc., Ing. Mária Šedivá

**Last modification:**

**Supervisor:** doc. Ing. Jozef Habánik, PhD.