

Information sheet for the course Russian

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: <i>REV16</i>	Course unit title: <i>Russian</i>
Type of course unit: <i>optional</i>	
Planned types, learning activities and teaching methods: <i>2 lessons per week. in-class format, per semester 28</i>	
Number of credits: <i>2</i>	
Recommended semester: <i>4. semester in the 2nd year (full-time) 4. semester in the 2nd year (part-time)</i>	
Degree of study: <i>I. (bachelor)</i>	
Course prerequisites: <i>KSaHV/re6PV/14 Russian</i>	
Assessment methods: <i>Throughout the semester, active participation, preparation of required tasks (presentation of an EU country in Russian language) will be assessed. There will be two written tests – 30 points each. Assessment: A -- 55 points minimum, B -- 50 points min., C -- 45 points min., D -- 40 points min. E - 35 points min. Students who fail to collect the minimum of 15 points will not be awarded the credits. At the end of the semester, during the exam period: credit test. Final assessment: average result of all grades achieved.</i>	
Learning outcomes of the course unit: <i>The course will enable students to gain specialized language knowledge in the area of history of the European Union, its institutions and bodies, company and non-profit organization management, discussing and negotiating, and cultural specifics. The student will be able to communicate and present in the Russian language topics related to EU issues, company management while taking into account intercultural differences in individual countries. The student will understand the vocabulary and grammatical structures used in the area associated with the European Union, company management and negotiation management. After successfully completing the learning process, the student should be ready to proceed in the follow-up university study.</i>	
Course contents: <ol style="list-style-type: none"> <i>1. Marketing.</i> <i>2. Marketing of a selected region.</i> <i>3. Management.</i> <i>4 Regional development.</i> <i>5. Public services. Marketing of the public services.</i> <i>6. Local taxes. .</i> <i>7. Banking. Types of banks.</i> <i>8. Banking services. .</i> <i>9. Public finances. .</i> <i>10. Financing of self-governing regions, towns and municipalities.</i> <i>11. Scrutiny in PA.</i> <i>12. Ethics in PA. Comparison of PA organization.</i> <i>13. Final test, evaluation, analysis of the most frequently occurring errors.</i> 	
Recommended of required reading: <i>Baláž, G. – Čabala, M. – Svetlík, J.: Gramatika ruštiny. SPN, Bratislava 1991</i> <i>Kollárová, E.: Russkij jizik v centre Jevropi 2. Asociácia rusistov Slovenska. Banská Bystrica, 2000</i> <i>Kováčiková, E.: Ruština pre samoukov. SPN, Bratislava 2006</i>	

Rusko-slovenský slovník. SPN, Bratislava 1989.

Russkij jazyk kak inostrannyj – intensivnyj kurs po razvitiju navykov ustnoj reci. Nauka, Moskva 2006

Ždanova, I. F. – Romanovskaja, M. A. – Veličko, A. V.: Obchodní ruština. Fragment. Praha 1996
Odborné slovníky

Vlastné materiály, články z časopisov a internetu podľa preberaných tém.

Audio nahrávky z internetu.

Odporúčané články a štúdie.

Language: *Russian*

Remarks:

Evaluation history: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Lectures: *PhDr. Elena Delgadová, PhD.*

Last modification: *31.01.2014*

Supervisor: *doc. Ing. Jozef Habánik, PhD.*