Information sheet for the course Microeconomics

University: Alexander Dubček University of Trenčín

Faculty: Faculty of Social and Economic Relations

Course unit code: REP9 Course unit title: Microeconomics

Type of course unit: *compulsory*

Planned types, learning activities and teaching methods: 2 hours of lectures / 2 hours of seminars per week. 28 hours of lectures / 28 hours of seminars per semester. In-class format.

Number of credits: 4

Recommended semester: 2nd

Degree of study: 1.

Course prerequisites: none

Assesment methods:

Condition for passing the subject is completion ongoing evaluation and examination. The maximum number of points that student can obtain in both evaluations along is 100 points. The minimum number of points in both evaluations is 50 points. The continuous assessment during the semester student can get max. 30 points, min. points is 15 points obtain for essay, term paper, the activity at the seminar and the final test, which has the greatest weight. For exam student can get maximum 70 points, the minimum is 35 points The final evaluation of students' knowledge, points from the ongoing evaluation and exam is aggregated. Rating A: 90-100 points. Rating B: 80-89 points. Rating C: 70-79 points. Rating D: 60-69 points. Rating E: 50-59 points.

Learning outcomes of the course unit:

The student will acquire content mastery of basic categories of microeconomics. Subject creates a theoretical basis for the study courses Business Economics, Business Finance, Economy SME. Basic questions, that students have known when studying microeconomic theory as: consumer, utility, consumer strategy, individual and market demand optimum consumer, firm, factors of production, optimum of firm in the short and long term in conditions of perfect and imperfect competition. The student will after the course understand microeconomic processes in conditions of market economy, the focus and objective of microeconomic policy of the state. On the basis of theoretical knowledge, the student will be able to do analysis of the behavior of microeconomic subjects in specific economic conditions.

Course contents:

- 1. Economy. Microeconomics and Macroeconomics. Theoretical sources of microeconomic theory.
- 2. Market, market mechanism, subjects of market, their characteristics.
- 3. Behaviour of consumer utility, approaches to measuring utility.
- 4. Indifference curves, its features, special shapes of indifference curve.
- 5. Incoming limitation of consumer, incoming line. Optimum of consumer.
- 6. Formation of individual demand, market demand.
- 7. Elasticity of demand, substitution and incoming effect.
- 8. The firm, its examination in microeconomics theory.
- 9. Theory of production. Production functions.
- 10. The costs of the company and company revenue.
- 11. Perfect competition and firm decision-making about output.
- 12. Imperfect competition and firm decision-making about output.
- 13. Key factors influencing economic level regions.

Recommended of required reading:

Ivanová, E. – Vetrík, T.: Praktické cvičenia z mikroekonómie. TnUAD, FSEV, Trenčín 2010

Ivanová, E.: Mikroekonómia 2., doplnené vydanie, Artea No 1, Trnava 2005

Holková, V. – Veselková, A.: Mikroekonómia. Sprint, Bratislava 2008

Goga, M. – Janok, M. – Ivanová, E.: Mikroekonómia. 2001

Soukupová – Hořejší – Macáková – Soukup.: Mikroekonomie. Praha 2002

Fendek, M.: Mikroekonomická analýza. Iura Edition, Bratislava 2008

Language: Slovak

Remarks:

Subject is offered in the winter semester of the first year of full-time studies and external studies. This course is mandatory. The number of students in a seminar group ranges from 20 to 25 students.

Evaluation history:

2 valuation mistory v						
A	В	С	D	E	FX	
0,0	0,0	0,0	0,0	0,0	0,0	

Lectures: Ing. Eva Ivanová, CSc., Ing. Karol Krajčo, Ing. Jana Masárová, PhD.

Last modification:

Supervisor: doc. Ing. Jozef Habánik, PhD.