Course Unit Information Sheet

Univ	versi	i ty: .	Alexa	ınder	Du	ıbček	Un	iversity	in	Tι	renčín	
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Faculty: Faculty of Social and Economic RelationsCourse unit code: LZP1Course unit code: LZP1

Course unit title: *Microeconomic and Macroeconomic Theories*

Planned types, learning activities and teaching methods: 2/2 weekly

Number of credits: 10

Recommended semester/trimester: *1st semester*

Degree of study: *III (PhD.)*

Course prerequisites: L'ZP1 General Economic Theory, L'ZP8 Microeconomics, LZP15Macroeconomics, LZP10 Business Economy

Assessment methods: Continuous assessment: active and creative participation of students during seminars, students must attend at least 80% of all seminar sessions, mastering and using terminology, having the subject matter knowledge. Two written examinations during the semester. Under continuous assessment, students must achieve at least 50 score points to pass. Final assessment: a written examination to test the students' understanding of the recommended reading and an oral examination to test the students' ability to apply the knowledge in line with the course unit learning outcomes. Students may earn the total score of 100 points. The grading system is following: (E) - 70 points, (D) - 75 points, (C) - 80 points, (B) - 85 points, (A) - 90 points.

Learning outcomes: By completing the course unit, **students** will master essential theory on specific relationships and processes related to household behaviour, business sphere and national economy. The course unit **provides** students with knowledge about factors influencing consumer behaviour (households) and decision-making in conditions of perfect and imperfect competition. Moreover, students will gain knowledge related to key processes that are going on in the economy, they will understand economic behaviour of economic entities in the national economy, the role of factors influencing economic growth, money market processes and the development of employment.

By completing the course unit, students should be able to analyse and evaluate microeconomic and macroeconomic processes based on the data from statistical databases. In addition, students should understand the essence, processes and purpose related to functioning of the microeconomic and macroeconomic sphere of the national economy.

Course unit contents:

- 1. Orientation and study skills.
- 2. Microeconomics and Macroeconomics, overlapping issues between the two fields.
- 3. Theory of consumer behaviour, aspects of consumer behaviour.
- 4. Household consumption, factors affecting household consumption.
- 5. Theory of the firm, basic aspects related to the decision-making of the firm.
- 6. Theory of production, relationship between inputs and outputs of the firm.
- 7. Business costs, business cost management.
- 8. Macroeconomic entities, macroeconomic relations, macroeconomic cycle.
- 10. Economic performance and economic growth, sources and barriers to economic growth.
- 11. Macroeconomic equilibrium, affecting macroeconomic equilibrium.
- 12. Money, money market, inflation.
- 13. Labour market, human factor in the labour market.

Recommended reading:

Habánik, J., Masárová, J., Ivanová, E., Janský, B. (2014). Makroekonómia. Trenčín: TnUAD. Habánik, J. a kol. (2011). Makroekonómia. Trenčín: TnUAD. Habánik, J. a kol. (2011). Príhladu a úloku z makroekonómia. Trenčín: TnUAD. Helísek, M. (2002). Makroekonómie. Praha: Melandium.

Holková, V., Veselková, A. (2008). Mikroekonómia. Bratislava: Sprint.

Ivanová, E. (2015). Mikroekonómia. Trenčín: TnUAD.

Ivanová, E. (2013). Praktické cvičenia z mikroekonómie. Trenčín: TnUAD.

Jurečka, V. a kol. (2010). Makroekonomie. Praha: Grada Publishing.

Jurečka, V. a kol. (2010). Mikroekonomie. Praha: Grada.

Soukupová, J., Hořejší, B., Macáková, L., Soukup, J. (2010). Mikroekonomie. Praha: Grada Publishing.

Fendek M. (2008). Mikroekonomická analýza. Bratislava: Iura Edition.

Language: Slovak

Remarks: The course unit is offered in the 1st year of full time/part-time study/winter semester. A compulsory course unit.

Evaluation history: 0

А	В	С	D	Е	FX
А	b	с	D	e	F

Lecturer:

Assoc.Prof. Ing. Jozef Habánik, PhD. – course unit lecturer

Last modification: March 30, 2016

Supervisors: Prof. Ing. Mag. Dr. Herbert Strunz, PhD., Assoc. Prof. Mgr. Sergej Vojtovič, DrSc., Assoc. Prof. Ing. Adriana Grenčíková, PhD. – guarantors of the Human Resources and Personnel Management program of study