

## Information sheet for the course German language

<b>University:</b> <i>Alexander Dubček University of Trenčín</i>	
<b>Faculty:</b> <i>Faculty of Social and Economic Relations</i>	
<b>Course unit code:</b> <i>KSaHV/lz14Vd/12</i>	<b>Course unit title:</b> <i>German language</i>
<b>Type of course unit:</b> <i>optional</i>	
<b>Planned types, learning activities and teaching methods:</b> <i>2 hours per week. Full-time, 28 hours per semester</i>	
<b>Number of credits:</b> <i>3</i>	
<b>Recommended semester:</b> <i>4<sup>th</sup> semester in the 2<sup>nd</sup> year of study (full-time)</i> <i>4<sup>th</sup> semester in the 2<sup>nd</sup> year of study (part-time)</i>	
<b>Degree of study:</b> <i>I. (Bachelor)</i>	
<b>Course prerequisites:</b> <i>none</i>	
<b>Assessment methods:</b> <i>During the semester, attendance, active involvement in class discussion, and preparation of assigned tasks are expected. During the semester there will be two written assignments a maximum of 30 + 30 points. For successful pass of the seminars is to be a minimum of 30 points. Students who fail to collect the minimum of 30 points will not be allowed to take the exam. At the end of semester the module is completed by passing the exam (maximum 100 points). Assessment: A: 91-100 points, B: 82 - 90 points, C: 73-81 points, D: 64-72 points, E: 55-63 points. The final grading: total score of points.</i>	
<b>Learning outcomes of the course unit:</b> <i>The course will enable students to gain specialized language knowledge in the area of history of the European Union, its institutions and bodies, company and non-profit organization management, discussing and negotiating, and cultural specifics. The student will be able to communicate and present in the German language topics related to EU issues, company management while taking into account intercultural differences in individual countries. The student will understand the vocabulary and grammatical structures used in the area associated with the European Union, company management and negotiation management. After successfully completing the learning process, students will be able to communicate in German and ready to proceed in the follow-up university study.</i>	
<b>Course contents:</b> <i>1. Introduction to the course - content, recommended literature, conditions for credit.</i> <i>2. Formation of personnel management and factors influencing its development. Business and human resources and political factors.</i> <i>3. Presentation of selected companies / organizations. The presentation focused on personnel work in company, organizational and legal aspects of personnel work.</i> <i>4. Marketing.</i> <i>5. Taxation.</i> <i>6. Insurance.</i> <i>7. Strengthening - handling and substitution exercises, communicative exercises tuned.</i> <i>8. Banking.</i> <i>9. Presentation of selected banks and the services provided.</i> <i>10. Economic systems.</i> <i>11. Trade unions and collective bargaining.</i> <i>12. Communication in PM.</i> <i>13. Final test. Error analysis.</i>	
<b>Recommended / required reading:</b> <i>Strunz, H.: Tagebuch der Weltwirtschaft 2000-2010. Kommentare, Kritik, Reflexionen. Peter</i>	

Lang GmbH, Internationaler Verlag der Wissenschaften, Frankfurt am Main 2011  
 Strunz, H. – Vojtovič, S.: *Marketing & Sales Management*. M&S Verlag, OHG-Plauen 2012  
 Gläß, M. – Karbach, R. – Sadowski, R. – Strunz, H.: *Was heißt und zu welchem Ende studiert man ... Management? M&S Verlag, OHG-Plauen 2010*  
 Dreyer, H. – Schmitt, R.: *Lehr- und Übungsbuch der deutschen Grammatik*. Verlag für Deutsch, Ismaning 1996  
 Böhmer, N. – Schinnenburg, H. – Steinert, C.: *Fallstudien im Personalmanagement. Entscheidungen treffen, Konzepte entwickeln, Strategien aufbauen*. Parson Deutschland GmbH, München 2012  
 Bartscher, T. – Stöckl, J. – Träger, T.: *Personalmanagement. Grundlagen, Handlungsfelder, Praxis*. Parson Deutschland GmbH, München 2012  
 Aktuálne zdroje z internetu  
 Odborné časopisy, odporúčané články a štúdie  
 Odborné slovníky

**Language:** German

**Remarks:**

**Evaluation history:** 10

A	B	C	D	E	FX
40.0	50.0	0.0	0.0	0.0	10.0

**Lectures:** PhDr. Miroslav Fašanok, PhD., PhDr. Lenka Mandelíková, PhD.

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**Supervisor:** doc. Mgr. Sergej Vojtovič, Dr.Sc.