

Information sheet for the course Corporate Economy

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: <i>KEaE/lz10Pd/11</i>	Course unit title: <i>Corporate Economy</i>
Type of course unit: <i>compulsory</i>	
Planned types, learning activities and teaching methods: <i>2 hours of lectures / 2 hours of seminars per week. 28 hours of lectures / 28 hours of seminars per semester. Full-time.</i>	
Number of credits: <i>5</i>	
Recommended semester: <i>2nd</i>	
Degree of study: <i>I (Bachelor)</i>	
Course prerequisites: <i>none</i>	
<p>Assessment methods: <i>The requirements for passing the course is meeting continuous evaluation requirements and taking an examination. Students can obtain 100 points. The minimum number of points to be obtained is 50 points. In continuous assessment during the semester, students can obtain max. number of 30 points, min. number of points is 15, Points obtained for continuous test, project, activity in the seminar and final test, which has the highest weight. For the test, the student may obtain maximum of 70 points, minimum score is 35. The final evaluation of the student on the basis of the present project shall review the student's ability to apply knowledge in the context of the described learning outcomes. Points of ongoing evaluation, project and exam aggregated. Assessment: A: 90-100 points, B: 80-89 points, C: 70- 79 points, D: 60-69 points, E: 50-59 points. Students with less than 50 points will not be awarded credits.</i></p>	
<p>Learning outcomes of the course unit: <i>Students passing the subject will have basic theoretical knowledge and expertise on a series of concrete economic activities of economic entities in their mutual relations in the particular Economic Area. The base is a business - economic theory dealing with the status and role of enterprise in market economy. The course provides knowledge about business and entrepreneurship, the essence of the transformation process in the enterprise, the role of individual factors of production in the business activities of the outcome of the establishment's activities and methods of their implementation. Students will be able to analyse business processes based on data from corporate databases. After passing the subject, students will understand the essence, processes as well as aim of functioning of business sector.</i></p>	
<p>Course contents:</p> <ol style="list-style-type: none"> <i>1. Definition of business economics, role in the economic theory.</i> <i>2. The objectives of the business, environment of the establishment and the life cycle of an enterprise.</i> <i>3. Typology and legal forms of enterprises.</i> <i>4. The transformation process of the company.</i> <i>5. Long-term business asset.</i> <i>6. Short-term business asset.</i> <i>7. Work and compensation of employees.</i> <i>8. Supplying of enterprise and logistics.</i> <i>9. Production of enterprise and organization of the production company.</i> <i>10. Marketing company.</i> <i>11. Cost and efficiency.</i> <i>12. Financing and investment company.</i> <i>13. Financial analysis.</i> 	
Recommended / required reading:	

Sedlák, M. a kol.: Podnikové hospodárstvo. Iura Edition, Bratislava 2010
Neumannová, A. a kol.: Podniková diagnostika. Iura Edition, Bratislava 2012
Majtán, Š. a kol.: Podnikové hospodárstvo. Sprint dva, Bratislava 2009
Majduchová, H. – Neumannová, A.: Podnikové hospodárstvo pre manažérov. Iura Edition, Bratislava 2008
Synek, M. a kol.: Manažerská ekonomika. Grada, Praha 2011
Wöhe, G.: Úvod do podnikového hospodárství. C.H. Beck, Praha 1995
http://elearning.tnuni.sk/course/view.php?id=20
Hospodárske noviny: www.hnonline.sk
Trend: www.etrend.sk

Language: *Slovak*

Remarks:

The subject is provided in the summer semester in the first year of full-time study and the winter semester in the second year of part-time study. Subject is required. Number of students in the seminar group is 20 to 25 students.

Evaluation history:

Total number of students being assessed: 510

A	B	C	D	E	FX
3.53	12.35	18.04	20.2	30.78	15.1

Lectures: *Ing. Eva Ivanová, CSc., Ing. Nina Baculíková, PhD., Ing. Jana Sochuľáková, PhD.*

Last modification:

Supervisor: *doc. Mgr. Sergej Vojtovič, DrSc.*