

Information sheet for the course Corporate Economy

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Industrial Technologies in Púchov</i>	
Course unit code: <i>MT-PV-14</i>	Course unit title: <i>Corporate Economy</i>
Type of course unit: <i>optional</i>	
Planned types, learning activities and teaching methods: <i>Lecture: 2 hours weekly/26 hours per semester of study; face to face</i> <i>Seminar: 0</i> <i>Laboratory tutorial: 0</i>	
Number of credits: <i>2</i>	
Recommended semester: <i>6th semester in the 3rd year full-time</i> <i>6th semester in the 3rd year part-time</i>	
Degree of study: <i>the 1st degree of study (Bachelor's degree)</i>	
Course prerequisites: <i>none</i>	
Assessment methods: <i>active attendance, presentation, writing exam. It is necessary to get min. 60% of spots for successful graduation.</i>	
Learning outcomes of the course unit: <i>Student know an enterprise definition as a basic producing and organizational point of national economy. Also know individual types of enterprises during various aspects. He is able to explain basic concepts as balance sheet, cash flow, company accountancy, profit and loss account act. Knows the basic coefficients of company efficiency, financial analysis function and its aim and also the basic ways of financial decision.</i>	
Course contents: <i>The base of enterprise, company surroundings, company purposes. Life cycle of enterprise, Organizational adaptation of enterprising concepts of law. Pooling of companies and the protection of economy competition, company catalogue, investive company catalogue, evaluation of property, depreciation, acquisition, acceleration depreciation, imposing, using of catalogue. Short term enterprise assets, long term enterprise assets, assets cycle. Using of short term assets, company costs, the base and classification, coefficients of effectivity, and the level of costs expenditure. Sources and decreasing of company costs, Material economy of enterprise, material needs of enterprise, the way of acquisition, holding and delivery, system of inventory managing. Productional economy of company, classification of productional process, productional programme and the productional capacity of company. Sale economy of company, the base and tools of company sale strategy, Creation of economy company result, functions of apparatus, creation of cash flow, financial purposes of company.</i>	
Recommended of required reading: <i>MAJTÁN, Š A K. Podnikové hospodárstvo. 2. vyd. Bratislava: Sprint, 2007. 347 s. ISBN 978-80-89085-79-8.</i> <i>DAŇKOVÁ, A. a kol. 2001. Podnikanie v malých a stredných podnikoch – praktikum. Bratislava: Ekonóm. 2001.</i> <i>CHODASOVÁ, A., BUJNOVÁ, D. 2001. Podnikanie v malých a stredných podnikoch. Bratislava: Ekonóm. 2001.</i> <i>HUDEČ, M. 2000. Organizácia a riadenie malých a stredných podnikov. Banská Bystrica : Ekonomická fakulta UMB, 2000. ISBN 80-8055-353-X.</i> <i>KUPKOVIČ, M. a kol. 2001. Podnikové hospodárstvo : Komplexný pohľad na podnik. Bratislava: Sprint vďaka, 2001. 461 s. ISBN 80-88848-77-6.</i>	

MARKOVÁ, V. 2003. *Malé a stredné podnikanie v Slovenskej republike*. Banská Bystrica : Ekonomická fakulta UMB, 2003. ISBN 80-8055-816-7.
SEDLÁK, M. 2001. *Manažment*. Bratislava: Elita, 2001. ISBN 80-89047-18-1.
SYNEK, M A K. *Podniková ekonomika*. 4. vyd. Praha: C. H. Beck, 2006. 475 s. Beckovy ekonomické učebnice. ISBN 80-7179-892-4.

Language: *Slovak*

Remarks:

Evaluation history: 43

A	B	C	D	E	FX
27.91	37.21	20.93	6.98	4.65	2.33

Lecturers: *Ing. Katarína Jankacká, PhD.*

Last modification: *31.03.2014*

Supervisor: *doc. Ing. Marta Kianicová, PhD.*