

Information sheet for the course Introduction to Business Economics and Management

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Industrial Technologies in Púchov</i>	
Course unit code: <i>MI-P-26</i>	Course unit title: <i>Introduction to Business Economics and Management</i>
Type of course unit: <i>compulsory</i>	
Planned types, learning activities and teaching methods: <i>Lecture: 2 hours weekly/26 hours per semester of study; face to face</i> <i>Seminar: 0</i> <i>Laboratory tutorial: 0</i>	
Number of credits: <i>2</i>	
Recommended semester <i>the 4th semester in the 2nd year of the full-time form of study</i> <i>the 6th semester in the 3rd year of the part-time form of study</i>	
Degree of study: <i>the 1st degree of study (Bachelor's degree)</i>	
Course prerequisites: <i>none</i>	
Assessment methods: <i>Presentation of own business plan and written exam. To pass the subject the student has to reach at least 60% in the written exam.</i>	
Learning outcomes of the course unit: <i>Theoretical knowledge of the business activities of small and medium sized enterprises and their importance with regard to economic growth. Student will learn the basic principles of enterprises, their legal forms, types of organizational structures, legislative conditions for business activities and the role of small and medium sized enterprises in economy.</i>	
Course contents: <i>Enterprise and entrepreneurship, characteristics of small and medium sized enterprises.</i> <i>Historical development of small and medium sized enterprises locally and globally.</i> <i>Legislative changes and business conditions in Slovakia.</i> <i>Business conditions in the EU and in selected countries.</i> <i>Economic policy instruments affecting businesses.</i> <i>Social and economic importance of SMEs.</i> <i>Development of SMEs in our local area.</i> <i>Support of SMEs.</i> <i>Management of SMEs.</i> <i>Basics of business management.</i> <i>Types of organizational structures in enterprises.</i> <i>Basic principles of business management</i>	
Recommended of required reading: 1. <i>DAŇKOVÁ, A. a kol. 2001. Podnikanie v malých a stredných podnikoch – praktikum. Bratislava : Ekonóm. 2001.</i> 2. <i>CHODASOVÁ, A., BUJNOVÁ, D. 2001. Podnikanie v malých a stredných podnikoch. Bratislava : Ekonóm. 2001.</i> 3. <i>HUDEEC, M. 2000. Organizácia a riadenie malých a stredných podnikov. Banská Bystrica : Ekonomická fakulta UMB, 2000. ISBN 80-8055-353-X.</i> 4. <i>KUPKOVIČ, M. a kol. 2001. Podnikové hospodárstvo : Komplexný pohľad na podnik.</i>	

Bratislava : Sprint vfra, 2001. 461 s. ISBN 80-88848-77-6.

5. *MARKOVÁ, V. 2003. Malé a stredné podnikanie v Slovenskej republike. Banská Bystrica : Ekonomická fakulta UMB, 2003. ISBN 80-8055-816-7.*

6. *SEDLÁK, M. 2001. Manažment. Bratislava: Elita, 2001. ISBN 80-89047-18-1.*

Language: *Slovak*

Remarks:

Evaluation history: *0*

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Lecturers: *Ing. Katarína Jankacká, PhD.*

Last modification: *31.03.2014*

Supervisor: *prof. Ing. Darina Ondrušová, PhD.*